

21 Ways to Engage With the Library in 2021

With a new year consider new ways to enhance your experiences with Scottsdale Public Library (SPL).

Listed here are 21 possibilities for you to consider for this new year, 2021:

1. Read something from the Local Authors Collection
2. Invite a friend to become a Friend of the Scottsdale Public Library (FSPL)
3. Look at your check-out receipt to see how much money you save by using the library; then consider donating a percentage of those savings to FSPL
4. Visit SPL and/or its website every 21 days; there is so much to explore
5. Check out 21 (or more) materials from an SPL branch in 2021
6. Attend an SPL program virtually or on-site (when available)
7. Read something by a new-to-you author
8. Participate in a Friends activity
9. Register for Birdies for Charity (see page 3) and support FSPL through the Waste Management Phoenix Open in February
10. Visit an SPL branch you don't usually visit
11. Thank a librarian for a job well done
12. Download some music from SPL, which you can keep
13. Browse through the art exhibits at Civic Center and other branches
14. Make a donation to FSPL on Arizona Gives Day on April 6, 2021
15. Participate in an SPL on-site or virtual book club
16. Give a gift of FSPL membership to someone you know
17. Make a purchase in an SPL shop
18. Fill out an SPL comment/suggestion card
19. Download a favorite magazine from SPL; it is yours to keep
20. Experience a book in a format that is not your usual – e-book, audio, DVD movie, book
21. Give of your time and treasure to SPL and FSPL

Your Friend at the Library: Beckie Gallivan-Butler



Beckie Gallivan-Butler has worked at SPL for seven years in the role of Library Senior Manager. She is originally from the Detroit suburbs, but moved to Lake Havasu City as a teen.

Beckie works with a wonderful committed group of “behind the scenes” staff who select, order, receive, catalog, process and pay for all SPL materials. This department is also responsible for the Interlibrary Loan services that allows patrons to borrow books from other libraries.

Lastly, the group does all of the bookings for the Library meeting rooms, which in normal non-COVID conditions, are a fantastic inexpensive resource for our community to host gatherings small and large.

A lot of her job involves budgeting, contracting, and other business-related functions. She is a degreed librarian, has a BS in business and MBA, so she really enjoys the “business side” of running a library.

What Beckie enjoys best about her job is the wide variety of things she gets to do. She was instrumental in re-opening the Civic Center café planning the Fine Free initiative, and overseeing the Scottsdale Heritage Connection materials. She says she has the best job at SPL.

When not working, Beckie can most often be found with her husband, Tom, and her dogs, enjoying the Arizona sunshine. At SPL, you'll recognize her by her enthusiastic smile.

In the Loop: A Note from the Library Director

By Kira Peters: Director, Scottsdale Public Library

SPL has much to look forward to in 2021 and we are working hard to achieve some very specific goals to better serve the public.

One significant goal I want to focus on and share with our Friends members is the future opening of a self-service library model called the Pony Express@ Appaloosa Library. Consider this an exclusive sneak-peak to a new library service model.



As many of you may already know, due to the direct challenges and impacts of COVID-19, the Appaloosa Library building has been closed since March 2019 when the pandemic hit Scottsdale.

Hindsight in 2020: We Accomplished Much

The COVID-19 pandemic threw an unplanned wrench in the FSPL plans for 2020, but we head into 2021 with plenty to celebrate:

- FSPL supported the Summer Reading Program, which enrolled 2,775 readers of all ages eligible to earn prizes while reading for fun.
- Our ongoing 2nd Grade Card Campaign signed up 234 kids for their first library card, resulting in 6,058 check-outs.
- We added six new Directors to the FSPL Board, including several graduates of Scottsdale Leadership.

We couldn't accomplish all of this without the support of our Friends, and we look forward to even further success in 2021.

While we continue to provide access to library materials at the Appaloosa drive-thru (we do this at all of our branches and offer curbside pick-up at Civic Center), we have had to keep Appaloosa closed to in-person patron visits.

With the installation of technology, this self-service library model that we have named The Pony Express@ Appaloosa will allow access to the Appaloosa library when we are unable to have library staff on the main floor of the building.

Safety measures will be followed to ensure public safety (COVID-19 health and safety guidelines will be enforced) and we will have security procedures in place to keep the library and library assets secure.

There will be a comprehensive application process. Approved users must have a Scottsdale Library card in good standing to use this self-service option at Appaloosa.

Again, this is a sneak-peak for our FRIENDS. Once the installation and procedures are complete for the Pony Express@ Appaloosa the library will launch a marketing campaign to the public about this unique and exciting way to provide library access during a time of much uncertainty.

On behalf of the Scottsdale Public Library Team, thank you for your continued support of library services.



FSPL Shoots for the “Green” at Phoenix Open

Thunderbirds Charities is once again hosting the Waste Management Phoenix Open at TPC Scottsdale, and this year you can “feather the nest” of FSPL by participating in Birdies for Charity.

To support SPL, wing your way to <http://birdiesforcharityaz.com> and click the orange Donate Now button. There are two options to pledge by 5pm on Sunday, February 7:

1. Pledge a nominal amount (e.g. \$.01) for every birdie made by a golfer during the tournament. There were 1,473 birdies made at the 2020 WM Phoenix Open.
2. Make a flat donation (min \$20).



Make sure to enter Friends of the Scottsdale Public Library when prompted for your charity. After the tournament, you'll receive an invoice from Thunderbird Charities to pay by check or credit card.

There is a matching-bonus opportunity if we raise at least \$500 in donations, so share the link with all your friends and golf lovers everywhere.

Shop at Fry's ... Benefit the Library

If you shop for groceries at Fry's, you can link up your Fry's Rewards card with FSPL and reward SPL on every food purchase. Here's a step-by-step process to participate:

1. Visit <https://www.frysfood.com/account/create?redirectUrl=> to create a Fry's Digital account. This is separate from the VIP card number you likely already have, which is tied to your phone number.
2. When filling out the form, you'll see a space to enter your VIP card number (or your Alt ID if you type in a number instead of scanning your card at check-out) and link your existing Fry's Rewards account.
3. Once logged in to your account, click Community Rewards: <https://www.frysfood.com/account/communityrewards>.
4. Enter the organization QG941 when asked for your charity, which is the code for the Friends. You only have to do this once.



Visit <https://www.frysfood.com/i/community/community-rewards> to learn more. Thanks, in advance, for helping to support FSPL.

New Mattress Helps More Than Spines

Want to sleep better in 2021? Perhaps a new mattress will help.

If you (or someone you know) purchase a mattress from Tuft & Needle, a Phoenix-based mattress company, mention Friends of the Scottsdale Public Library at checkout, and FSPL will receive 25 percent of the proceeds.

There's a Tuft & Needle store at 2730 N Scottsdale Road (cross street Thomas), and you can also order a new mattress online at <https://www.tuftandneedle.com/?p=993dc660>.

Tuft & Needle is a national brand, so share the link with family and friends across the country in the market for a new mattress and the Library will benefit.

AZ Gives Day is 4/6

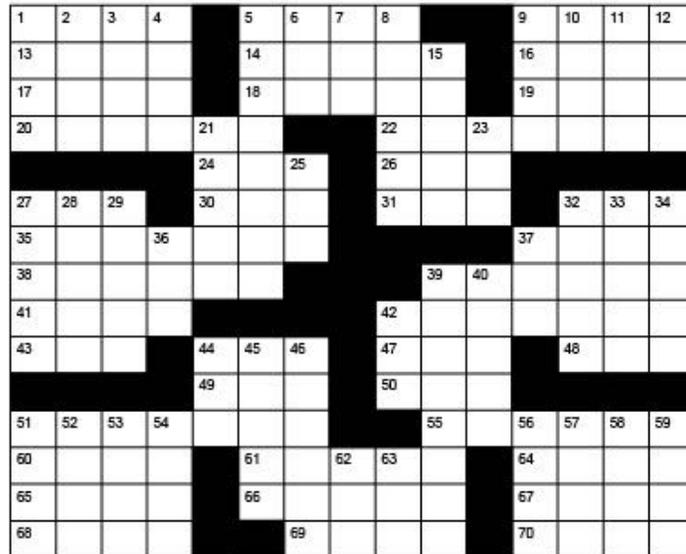
Save the date of April 6, 2021, as FSPL will once again participate in Arizona Gives Day. Visit <http://azgives.org> to donate and support FSPL.

Fun & Games: Crossword Puzzle

Please enjoy this Library-themed crossword puzzle. For all teal clues, the answer is the last name of an author who has won the National Book Award more than once.

Across

1. Shredded cabbage
5. Bell ringing
9. What snakes shed
13. 2016 campaign slogan (acronym)
14. Baton race
16. Assistant
17. ____ the hill
18. Supreme Court Justice Kagan
19. 2010 Tony Award winning musical
20. *J R & A Frolic of His Own* Author
22. *The Wapshot Chronicle* Author
24. Hive worker
26. Long period of time
27. Camera type (acronym)
30. The loneliest number
31. Fishing pole
32. Captain Hook nemesis
35. NBC mascot
37. Lack of difficulty
38. *The Centaur & Rabbit is Rich* Author
39. *Herzog & Mr. Sammler's Planet* Author
41. Nevada ex-Senator Harry ____
42. Labor Day celebrates them
43. Broadway success indicator (acronym)
44. Glass container
47. Neighborhood enforcer (acronym)
48. *Star Wars* heroine
49. Friend in Paris
50. German beer month (abbrev.)
51. *The Magic Barrel & The Fixer* Author
55. *The Field of Vision & Plains Song* Author
60. *Jeopardy's* Trebek
61. Walls of the heart or nose
64. Professional promise
65. Bluish green
66. Trial and ____
67. Elm or oak



68. "Present"
 69. Hide and ____
 70. Skirt lines
- ### Down
1. City air concern
 2. Liquid rock
 3. Like fine wine
 4. *Salvage the Bones & Sing, Unburied, Sing* Author
 5. Charisma on stage
 6. Slithery fish
 7. Full-bodied beer
 8. Middle Ages swordsman
 9. Where valuables are stored
 10. Ukraine capital
 11. Not moving
 12. Close by
 15. Search engine
 21. Former Apple laptop brand
 23. What means justify
 25. Expression of surprise
 27. San Antonio hoopsters
 28. ex-Molokai inhabitant
 29. Dashboard feature
 32. Lighter in skin color
 33. Red skin indication (2 words)
 34. Full of information
 36. Spanish knight El ____
 37. Large deer
 39. Reading aid
 40. Greek muse of poetry
 42. *Tommy* band The ____
 44. Goes with tea and bread
 45. Entertain
 46. Bus patrons
 51. It puts the "M" in STEM
 52. On the safe side, at sea
 53. Shakespearian King
 54. Wheel connector
 56. *Goodbye, Columbus & Sabbath's Theater* Author
 57. Uncommon
 58. List entry
 59. ____ a Lady
 62. Before
 63. One of the piggies?

